

Financial Highlights
GROUP

Consolidated Income Statement

Year ended 31 December 2012

	2012 HK\$'000	2011 HK\$'000 (Restated)
TURNOVER	2,878,212	2,450,307
Direct cost of stocks sold and services provided	(1,475,043)	(1,244,735)
Other income and gains, net	11,378	35,155
Other production and service costs	(56,887)	(56,425)
Selling and distribution expenses	(962,162)	(776,619)
General and administrative expenses	(180,299)	(166,360)
Other expenses	(1,544)	(10,280)
PROFIT FROM OPERATING ACTIVITIES	<u>213,655</u>	<u>231,043</u>
Finance costs	(9,919)	(11,968)
PROFIT BEFORE TAX	<u>203,736</u>	<u>219,075</u>
Income tax expenses	(59,541)	(62,754)
PROFIT FOR THE YEAR	<u><u>144,195</u></u>	<u><u>156,321</u></u>